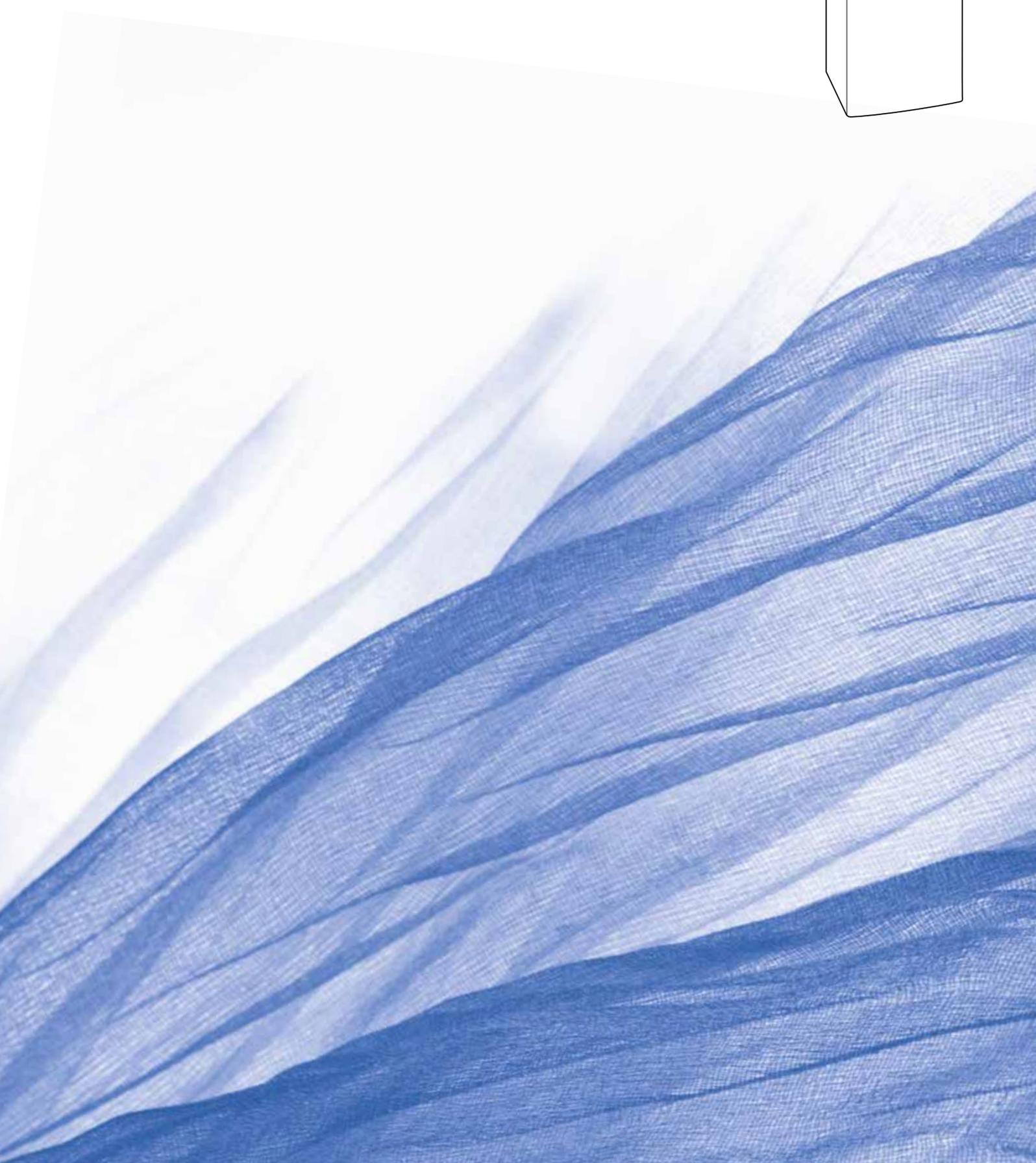
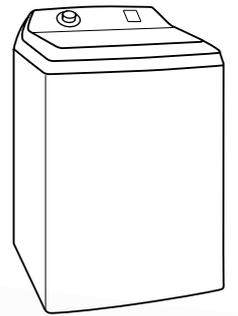




TOP LOAD WASHER



Introducing our top load washers

Washing becomes less of a chore with Simpson's new range of top load washers. Built for busy families, you'll enjoy an easier, almost effortless washing experience that saves you precious time, so you can get more out of life. With our latest ActiveBoost technology you can get even cleaner results than ever before in cold water. From our super efficient Ultra Wash System to the convenience of Auto Water Level Sensing and the Fast Wash programs, you'll enjoy better results, an outstanding performance and greater care for your clothes.

Backed by Simpson's reputation for durability, reliability and efficiency, you'll enjoy the peace of mind that comes with over 150 years of experience in providing Australians with economical, long lasting and hardworking appliances. Simpson's new range of front load washers is also available.



10 year warranty* from the reliable brand you have always known and trusted.

*10 year warranty on inverter motor (parts only).

(SWT1023A, SWT1043, SWT9043A and SWT9043 only)

Experience an amazing wash performance

Introducing our best washing results with cold water with the new ActiveBoost series. With ActiveBoost technology, detergent and water is premixed in a separate chamber before spraying onto the dirty laundry, meaning less detergent residue and an even cleaner result than ever before. The series also includes the Ultra Wash System which is a combination of innovative features to ensure you get the best clean from your

washer. Clothes are rotated in multiple directions to deeply clean and gently wash even your most soiled items. The Gentle Wash Agitator ensures super effective wash action, whilst the gentle drum features thousands of holes to improve water flow to ensure you always get the best results.



Active Series Features



ActiveBoost

Detergent and water is premixed in a separate chamber before spraying onto your clothes, meaning less detergent residue at the end and an even, cleaner result than ever before. (SWT1023A, SWT9043A and SWT1043 only)



Soft closing child-safe lid

The soft closing lid features a child safe lid lock for added peace of mind.



Time Adjust

Increase or reduce the total wash times to fit in to your life. When Time Adjust is used with the clever Delay End function, you can even decide when you want it to end.



Auto water level sensor

Automatically selects the ideal water level for your wash. Whether you do a small or large load, you'll only use the water you really need.



Ultra Wash system

A super effective, gentle wash action keeps clothes looking their best. (SWT9043A and SWT1023A only)



Fast wash programs

Choose from the super Quick20 minute wash or the daily 45 minute program which is ideal for regular loads.



Save Favourite

Save time and make life a little easier by saving your favourite wash program. This easy to use feature allows you to save your most used cycle and then use it at the touch of a button.



Better results with a gentler drum

The gentle, effective drum ensures a deeper clean. (Except SWT8043)



Premium glass lid

The toughened glass lid is not only stylish but durable. Its scratch resistant flat surface can be used as an additional work space in your laundry room and best of all it's easy to wipe clean.



An inverter motor that really lasts

A durable and energy efficient inverter motor. (Except SWT8043)

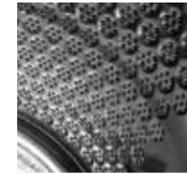
Now you can enjoy the EZI life

Designed to make washing easier, the EZI set controls are a breeze to use and simple to clean. With the programs laid out clearly on one familiar looking dial, simply set your preferred program and press the stylish soft-touch buttons to get washing. The gentle drum

is designed to treat your clothes with the care they deserve, featuring thousands of holes to enhance water flow as well as dissolving detergent faster. This ensures you always get the best results for your laundry.



EZI Series Features



Better results with a gentler drum

The gentle, effective drum ensures a deeper clean.



Time remaining display

All models feature a time remaining display so you don't have to wait around for a wash to finish.



Ezi reach controls

The user-friendly control panel is easy to use and accessible even when the lid is up.



Soak option

You no longer have to fill the laundry tub or bucket full of soapy water to soak clothes.



Stronger Lid

The hardwearing design is both stylish and durable.



Induction motor

The brushless motor is durable and reliable



Agitator wash action

With a gentle and effective agitator wash action, all of your clothes are in safe hands. The agitator helps to prevent tangling during the wash and spin cycles.



Save time with Fast Wash

Perfect for quick loads during the day or when you've got to do multiple washes.



SWT1023A ActiveBoost **SWT9043A ActiveBoost** **SWT1043 ActiveBoost** **SWT9043** **SWT8043** **SWT6541M** **SWT6541** **SWT5541**

Capacity (kg)	10	9	10	9	8	6.5	6.5	5.5
Motor (Brushless)	Inverter	Inverter	Inverter	Inverter	Induction	Induction	Induction	Induction
Agitator	Gentle wash	Gentle wash	Full	Full	Full	Full	Full	Full
Detergent pre-mixing	ActiveBoost	ActiveBoost	ActiveBoost					
Energy star rating	4.5	4	4	3.5	3	2.5	2.5	2.5
WELS water star rating	4	4	3.5	3.5	3	3.5	3.5	3.5
Spin speed (rpm)	850	850	850	850	850	850	850	850
Premium toughened glass lid with soft close	✓	✓	✓	✓	✓			

EZI FEATURES

Control	Rotary dial/ LCD	Rotary dial/ LED						
Time Adjust	✓	✓	✓	✓	✓			
Save Favourite	✓	✓	✓	✓	✓			
Pause button	✓	✓	✓	✓	✓	✓	✓	✓
Delay end	✓	✓	✓	✓	✓	✓	✓	
Easy to clean lint filter			✓	✓	✓	✓	✓	✓

WASH PROGRAM

Everyday	Regular/Cold /Daily 45	Regular/Cold /Daily 45	Regular/Cold /Daily 45	Regular/Cold /Daily 45	Regular/Cold /Daily 45	Regular/Cold/ Colour	Regular/Cold/ Colour	Regular/Cold/ Colour
Fast	Quick 20	Quick 20	Quick 20	Quick 20	Quick 20	Fast Wash	Fast Wash	Fast Wash
Delicates/Hand wash	✓	✓	✓	✓	✓	✓	✓	✓
Bedding/Heavy Duty	✓	✓	✓	✓	✓	✓	✓	✓
Special	Favourite Denim Sportswear Soak+Wash Tub Cleaning	Favourite	Favourite	Favourite	Favourite	Woollens Tub Cleaning	Woollens Tub Cleaning	Woollens Tub Cleaning
Spin/Rinse+Spin	✓	✓	✓	✓	✓	✓	✓	✓

WASH OPTIONS

Water level setting	Auto/Manual	Auto/Manual	Auto/Manual	Auto/Manual	Auto/Manual	Manual	Manual	Manual
Rinse: Extra/Deep/Fast/Eco	✓	✓	✓	✓	✓	✓	✓	✓
Spin speed setting	✓	✓	✓	✓	✓			
Wash temperatures setting	✓	✓	✓	✓	✓	✓	✓	✓

PEACE OF MIND

Child safe lid lock	✓	✓	✓	✓				
Out of balance stops cycle	✓	✓	✓	✓	✓	✓	✓	✓

SPECIFICATION

Detergent drawer	Liquid/Powder	Liquid/Powder	Liquid/Powder	Liquid/Powder	Liquid/Powder			
Dispenser	Softener/ Bleach							
Adjustable legs	✓	✓	✓	✓	✓	✓	✓	✓
Size W x H x D (mm)	670x1076x680	670x1076x680	670x1076x680	670x1076x680	670x1076x680	575x945x655	575x945x655	575x945x655
Depth with hoses (mm)	730	730	730	730	730	655	655	655
Height with lid opened (mm)	1490	1490	1490	1490	1490	1375	1375	1375

Warranty

Electrolux Home Products Pty Ltd and Electrolux (NZ) Limited (collectively Electrolux) warrants that the Simpson Top Load Washing Machines featured in this brochure are free from defects in materials and workmanship for 24 months with an additional 96 months parts only warranty for the Appliance's inverter motor, following the date of original purchase of the Appliance and subject to the conditions set out in the warranty card accompanying the product when purchased. This warranty is in addition to other rights and warranties you may have under the Australian Consumer Law (ACL) and Electrolux will at all times comply with its obligations at law including the ACL.

Product Information

The descriptors and illustrations in this publication apply to the specific products and models described as at the date of issue. Under our policy of continuous product development, product specifications may change without notice. Prospective purchasers should therefore check with their retailer to ensure this publication correctly describes the products that are being offered for sale. All information supplied is to be used for general reference purposes only and is on the understanding that Electrolux Home Products Pty Ltd and Electrolux (NZ) Ltd will not be liable for any loss, liability or damage of whatever kind arising as a result of reliance on such information. Colours of products illustrated are as close as printing limitations allow.

For more information on Simpson front load washers, please visit your retailer, call our customer care team, or visit our website:

Australia 1300 363 640 simpson.com.au New Zealand 0800 436 245 simpson.co.nz

impson. We are part of the Electrolux Family. To add a touch of professional inspiration to your home,

visit electrolux.com.au or electrolux.co.nz

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SIMPSON
Quality kept simple